



ECO ACTION NEWS

Building a Better World

Rotary's Premier Environmental Workshop Before RICON 2025

Friday, June 20, 2025?

Location: Calgary, Alberta, Canada | In-Person at SAIT or Live via Zoom

Registration: \$85 USD (In-Person) | \$10 USD (Virtual)

[Register here.](#)

As climate challenges intensify around the globe, Rotary is stepping up. ESRAAG (Environmental Sustainability Rotary Action Group) and RAGCED (Rotary Action Group for Community Economic Development) are co-hosting Building a Better World, a high-impact, full-day workshop designed to empower Rotarians to scale up sustainable, community-led climate solutions. Whether you join us in Calgary or tune in virtually, this workshop is your chance to shape Rotary's environmental legacy.

Why Should You Attend?

This workshop isn't just another pre-convention event—it's a catalyst for innovation and action. You'll:

- Bring your project ideas and learn how to make them more sustainable and scalable.
- Gain tools to improve the long-term return on your club's investments of time, energy, and funding.
- Learn how to integrate environmental impact with community economic development.
- Collaborate with Rotarians and climate experts who are already driving successful projects worldwide.

Keynote Speaker: David Miller

Former Mayor of Toronto and current Managing Director of the C40 Centre for City Climate Policy and Economy, David will explore:

- Why now is the moment for bold climate action—and how Rotary can lead.
- How local action can drive global impact.
- Examples from C40 cities that Rotary clubs can adapt and replicate.

Expert Panel Highlights:

- Meredith Burlew (RI): Building and implementing Global Grants for environmental impact.
- Carrie Golden (RI Partnerships): Unlocking the power of partnerships to expand project reach.
- Ingrid Steinhoff (PDG 2202): Tools and strategies to help clubs and districts go carbon neutral.
- Community Economic Development Experts: Making your project financially self-sustaining.

Interactive Workshops:

Dive deep into one of several tracks with topic specialists to develop and refine your project:

- Renewable Energy
- Circular Economy & Lithium Battery Collection
- Nature-Based Solutions
- Food Systems & Plant-Rich Diets
- Plastics
- Tools to Measure Carbon Footprint & Project Impact
- Project Financing
- Leveraging Rotary's Scholarships for Environmental Impact

Lunch & Learn:

Enjoy a low-carbon, locally sourced meal prepared by SAIT's culinary students and hear from plant-based nutrition leader **Brenda Davis, RD**, on how our dietary choices can heal the planet and ourselves—one meal at a time.

What You'll Leave With:

- A concrete project plan,
- Tools to measure and track progress,
- A support network through ESRAAG's iRotree platform,
- Inspiration to lead your club and community into a greener future,

- A commitment to reconvene as a group in six months on zoom to check in on everyone's progress.

Let's Build a Better World—Together

This workshop builds on Rotary's environmental legacy, championed by leaders like Ian Riseley and Barry Rassin. It's more than an event—it's a movement. Don't miss your chance to lead the change.

Join us in Calgary—or log in from home

\$85 in person | \$10 virtual

Space is limited. Register early.

REGISTER NOW

Questions? [Contact us.](#)

20 JUNE 2025
CALGARY, CANADA
OR VIRTUAL

Building a Better World.

A high-impact workshop
designed to empower you to
scale up sustainable,
community-led climate
solutions.

Special Speaker: David Miller

Closed caption translations available
for virtual attendees



Rotary Action Group for
Community Economic Development

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The Environmental Sustainability Rotary Action Group (ESRAG) operates in accordance with Rotary International policy, but is not an agency of, or controlled by, Rotary International.
